

Introduction

Competing priorities pose a significant challenge for academics in their efforts to contribute to the Sustainable Development Goals (SDGs). While academics often have a genuine interest in contributing to these global objectives, they face a myriad of competing demands that can hinder their ability to make meaningful and sustained contributions. The academic environment is characterized by a complex web of responsibilities and expectations. Academics are typically engaged in a combination of teaching, research, administrative duties, and often, community engagement.

In the face of these competing priorities, it becomes crucial to develop strategies and self-nudges that encourage academics to integrate SDG-related contributions into their professional activities.

Nudge

Task Alignment Check stickers





IS THIS TASK HELPING ME ACHIEVE



SDGs?

Is this task



inclusive?

Our global sustainability mission

IS THIS TASK PART OF IT? ♥



Is your project in sync with the sustainability symphony?

